



2025-26 Season Sponsorships

Gain creative engagement with potential customers, keep marketing dollars in the community and support the local arts community by sponsoring Watershed Public Theatre! WPT is committed to growing the local arts community while providing employment opportunities for artists.

Beginning September 2025, WPT's 2025-26 season offers four full-stage productions and numerous outreach events showcasing more than 100 artists, providing arts engagement and education to hundreds of youth, and entertaining thousands of local audience members.

Both financial donations and donations of in-kind goods and services qualify for sponsorships. Choose from the following sponsorship levels or contact us to design your custom sponsor package:

\$200 Level - Tributary Sponsor

- Sponsors will be recognized on WPT digital media and event assets during the season
- Four (4) complimentary tickets for any season productions

\$500 Level - Stream Sponsor

- Sponsor highlight on WPT digital media and event assets during the season
- Eight (8) complimentary tickets for any season productions

\$1,000 Level - River Sponsor

- Sponsor highlight on WPT digital media and event assets during the season
- Complimentary quarter-page ad in one event program
- Twelve (12) complimentary tickets for any season productions

\$1,500 Level - Current Sponsor

- Sponsor highlight on WPT digital media and event assets during the season
- Complimentary quarter-page ad in all season event programs
- Sixteen (16) complimentary tickets for any season productions

\$3,000 Level - Cascade Sponsor

- Sponsor highlight on WPT digital media and event assets during the season
- Sponsor recognition included in print advertising for each event
- Sponsor recognition at each season event
- Complimentary half-page ad in all season event programs
- Twenty (20) complimentary tickets for any season productions

\$5,000+ Level - Waterfall Sponsor

- Standing feature on digital assests throughout the season
- Sponsor recognition included in print advertising for every event
- Sponsor recognition at every season event
- Complimentary full-page ad in all season event programs
- Thirty (30) complimentary tickets to be redeemed at any season productions
- Other benefits available upon request

To secure your sponsorship, submit payment by May 15 to:

watershedpublictheatre.org/support-us or

Watershed Public Theatre
PO Box 441
Columbia, TN 38402



WPT's August 2024 production of A Midsummer Night's Dream entertained more than 1,200 people at Riverwalk Park, inspiring WPT to offer an annual "Theatre in Riverwalk Park" festival beginning September 2025.



Watershed Public Theatre
@watershedtheatre



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Questions?

Contact Kate Foreman
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