

2026 Sponsorships

Gain creative engagement with potential customers, keep marketing dollars in the community and support the local arts community by sponsoring Watershed Public Theatre! WPT is committed to increasing access to local arts programs and providing employment opportunities for artists.

WPT's 2026 programming offers four full-stage productions and numerous outreach events showcasing more than 100 artists, providing arts engagement and education to hundreds of youth, and entertaining thousands of local audience members, as well as drawing event attendees from across Middle Tennessee.

Both financial donations and donations of in-kind goods and services qualify for sponsorships. Choose from the following sponsorship levels or contact us to design your custom sponsor package:

\$250 Level - Tributary Sponsor

- Sponsor will be recognized on WPT social media and listed in season programs as a supporter
- Two (2) complimentary tickets for any season productions

\$500 Level - Stream Sponsor

- Sponsor will be recognized on WPT social media
- Sponsor logo will be included in event programs for the season
- Two (2) complimentary tickets for any season productions

\$1,000 Level - River Sponsor

- Sponsor will be recognized on WPT social media
- Sponsor logo will be included in event programs for the season
- Complimentary quarter-page ad in one event program
- Four (4) complimentary tickets for any season productions

\$1,500 Level - Current Sponsor

- Sponsor highlight on WPT social media
- Sponsor logo and complimentary quarter-page ad will be included in all event programs for the season
- Six (6) complimentary tickets for any season productions

\$3,000 Level - Cascade Sponsor

- Sponsor highlight on WPT social media and WPT website
- Sponsor logo included in print advertising for each event
- Sponsor recognition at each season event
- Sponsor logo and complimentary half-page ad in all event programs for the season
- Twelve (12) complimentary tickets for any season productions

\$5,000+ Level - Waterfall Sponsor

- Sponsor highlight on WPT social media and WPT website
- Sponsor logo included in print advertising for each event
- Sponsor recognition at every season event
- Complimentary full-page ad in all event programs for the season
- Twenty (20) complimentary tickets to be redeemed at any season productions
- Other benefits available upon request

Questions?

Contact Kate Foreman at 615-430-9484 or watershedtheatre@gmail.com

Watershed Public Theatre is a 501c3 charitable non-profit organization recognized by the state of Tennessee and the IRS.



WPT's August 2024 production of A Midsummer Night's Dream entertained more than 1,200 people at Riverwalk Park, inspiring the annual Riverwalk Arts Festival hosted by WPT in September.



WPT's 2024 production of Carousel not only entertained audiences, it raised awareness about domestic violence through a partnership between WPT and Center of Hope.



To secure your sponsorship, use the QR code to submit payment to:
watershedpublictheatre.org/support-us
or mail a check to:

Watershed Public Theatre
PO Box 441
Columbia, TN 38402